

IS YOUR VIDEO FOOTAGE & IMPORTANT DATA **SAFE ON DVD & CD?** THE LATEST INDUSTRY RESEARCH SAYS NO!

Here at [TheVideoCopyCompany](#), our team of video experts are on a mission to highlight the possible dangers of storing your precious memories and important documents on standard DVDs and CDs.

When the first writable recordable discs started to arrive on the scene around 1999, they seemed the perfect way to record any video or audio you wanted to retain; a brilliant, new, space saving tool, allowing those priceless, video memories to be stored, picture perfect, digital, and everlasting.

At least that's what we all thought at the time...

Ten years on and some rather disturbing facts are emerging about the life expectancy of the discs. The latest research concludes that ALL standard consumer writable DVDs and CDs do in fact have a life span, and in the worst case scenario, some cheaper discs may only last for 2 to 5 years. The industry has been thrown into turmoil over these rather startling revelations.

WHAT CAUSES THE PROBLEM?

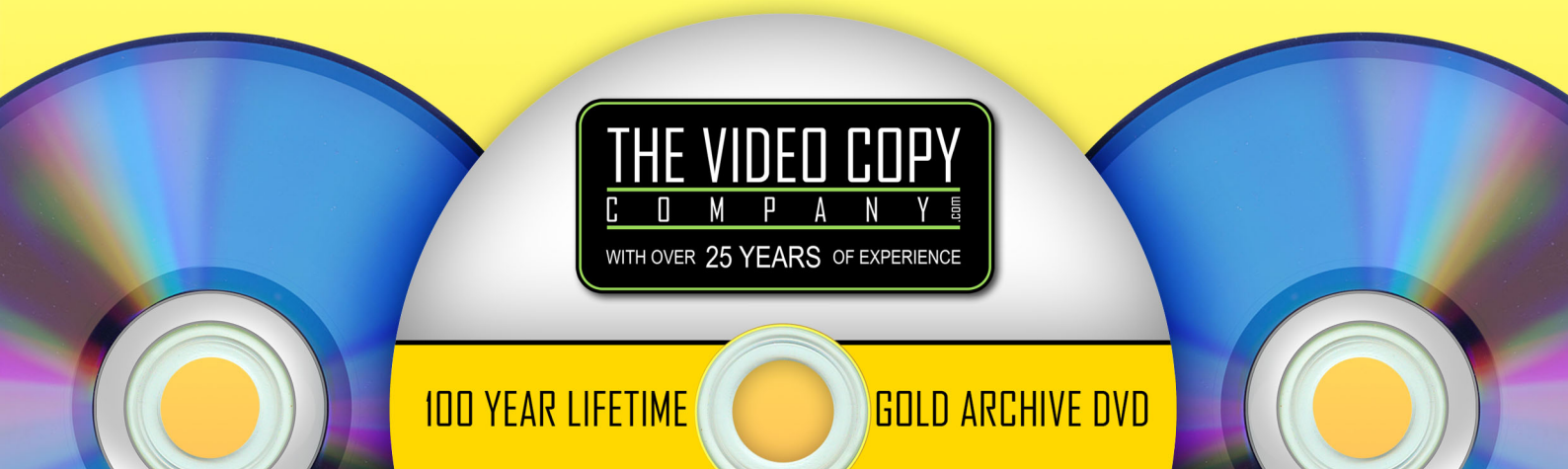
Some of the disc layers contain an organic dye which over time will deteriorate, rendering the disc unplayable. Here at [TheVideoCopyCompany](#) we have software that can recover some, if not all data from damaged DVDs and CDs but there is nothing that can be done when this 'disc rot' occurs.

SO WHAT'S THE ANSWER?

GOLD ARCHIVE discs have now arrived, which, as the name suggests, actually utilise REAL GOLD as part of the dye. These new Gold Archive discs have a considerably superior life expectancy of around 100 years, provided you store them properly, in a vertically rested case, away from direct sunlight and protected from dust and dampness.

WHAT CAN I DO NOW

Whether it is your precious camcorder memories or important documents and videos at work, the solution is the same – TRANSFER YOUR DVDs AND CDs TO GOLD ARCHIVEDISCS IMMEDIATELY! Here at [TheVideoCopyCompany](#) we can do the transfers for you, just bring the original disc to our store and we'll professionally transfer it's content to a Gold Archive disc. Alternatively if you are confident enough to do it yourself, TheVideoCopyCompany will happily supply the discs and cases.



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